

**PROFILE:**  
**Prof. Dr. Kurt Luger**  
Country: Austria



Professor Dr. Kurt Robert Luger is the Executive Chairman of EcoHimal – Society for Co-operation Alps-Himalaya, the leading organization of the Saving Mount Everest Project.

He is also the Head of Transcultural Communication Division; Academic Director of the inter-faculty post-graduate programme; ‘Intercultural Competence’; Director of research group ‘The Media, Communication and Tourism’ and Member of the Institute for Interdisciplinary Tourism Research at Department of Communication, University of Salzburg, Austria.

## **Experience**

**Visiting Professorships and Lectureships** in Pepperdine University, Malibu, CA,USA, Tribhuvan University, CNAS – Centre for Nepalese and Asian Studies, Kathmandu, Nepal, ICIMOD – International Centre for Integrated Mountain Development, Kathmandu, IPMZ – Institut für Publizistik und Medienforschung, University of Zürich, Switzerland, Long-term study visits to Asian countries (Nepal, Tibet, China, Pakistan, India)

## **New Research projects**

- World Heritage and Tourism
- Indigenous Media: Promoting the Use of Alternative Media for Information Transfer to Mountain People and Communities in the Hindu Kush-Himalaya Region
- Communicating Sustainable Tourism Development: Eco Tourism for Poverty Alleviation
- The Gauri Shankar-Jugal Himal Conservation Area: Tourism and Sustainable Development for Biodiversity Conservation.

## **Publications:**

Prof. Kurt has also written and/or contributed to several Books, Books chapters, articles and journals. Details can be found in <http://www.sbg.ac.at/kowi/luger/>